

LEARNING EXPERIENCE OVERVIEW

JA Our City[®]

■ Financial Literacy

JA Our City featuring Cha-Ching™ introduces third-grade students to financial literacy and grade-level social studies learning objectives, including how people manage their money and the importance of economic exchange within a city. Dr. Alice Wilder, an award-winning expert on childhood learning (*Blue's Clues*, *Super Why*, *Cha-Ching*, *Speakaboos*, and Amazon Kids original programming), consulted on the redevelopment of the learning experience.

Students are introduced to the importance of money to a city and its citizens, choices people have with money, and how entrepreneurial businesses meet the needs and wants of citizens.

Concepts:

Banking, business, business decisions, circular flow of money, city, city planner, consumer, currency, deposit, economic development, entrepreneur, goods, government, income, interdependence, jobs, making payments, money choices, producer, save, savings, savings account, services, spend, taxes, transaction, withdrawal

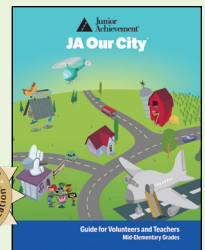
Skills:

Brainstorming, conceptualizing, critical thinking, decision making, developing ideas, drawing conclusions, evaluating payment types, following directions, listening, making choices, making observations, mapping information, planning a business, problem solving, reading, teamwork, verbal communication, working in groups, writing



LEARNING EXPERIENCE HIGHLIGHTS

- Flexible model, designed to support multiple learning environments and accommodate educator-led and volunteer-led opportunities.
- Engaging and interactive activities, games, and role-plays that support learning objectives.
- Flexible facilitation materials including both kit based and digital assets to accommodate preferences and ease of use.
- Includes five 45-minute sessions with extended learning activities offered throughout.
- Enhanced digital assets include Cha-Ching financial literacy music video enhancements, Save the City! collaborative, online game, and augmented reality activities to do at home.



CURRICULUM OUTLINE

Session	Overview <i>Students...</i>	Objectives <i>Students will be able to...</i>	Activities <i>Students...</i>
SESSION ONE Earn, Save, Spend, and Donate	Knowing we have four choices with money—earn, save, spend, and donate—helps us reach our personal goals and dreams and keeps cities alive and healthy.	<ul style="list-style-type: none"> Describe the four choices consumers have with money. Define deposit and withdrawal. 	<ul style="list-style-type: none"> View and discuss Cha-Ching’s “Earn, Save, Spend, and Donate” music video. Play the Earn, Save, Spend, and Donate Game, and discuss the four money choices.
SESSION TWO Invisible Money	There are different forms of “spend”: cash, credit and debit cards, electronic payment and checks. Cash is visible and easy to see. Other forms are invisible because we don’t see it as money being spent.	<ul style="list-style-type: none"> Define goods and services. Explain the role of money in making exchanges easier. Recognize methods of payment and whether they are visible or invisible. 	<ul style="list-style-type: none"> View and discuss Cha-Ching’s “Invisible Money” music video. Role-play and examine the Many Ways to Pay! Poster.
SESSION THREE How Do I Become an Entrepreneur?	Entrepreneurs create businesses where people can earn money. Entrepreneurs spend money to keep their businesses running. Entrepreneurs also save money for business needs, and donate money for the good of the community.	<ul style="list-style-type: none"> Define entrepreneur, producer, and consumer. Explain the need for a business plan. Discuss the ways in which entrepreneurs help a city. 	<ul style="list-style-type: none"> View and discuss Cha-Ching’s “Entrepreneur” music video. Become business owners and workers, and create a business plan for a restaurant.
SESSION FOUR Money Choices Make the City Go Round	When people, businesses, and the city balance the four money choices (earn, save, spend, and donate), the city remains healthy and can thrive.	<ul style="list-style-type: none"> Demonstrate the importance of earn, save, spend, and donate in everyday life. Describe how money flows through a city’s economy. Explain taxes and how the city government uses the money to pay for the goods and services it provides. 	<ul style="list-style-type: none"> View and discuss Cha-Ching’s “When You Get Money” music video. Make smart money choices and see the affect on the city with the “Save the City” game. OR demonstrate how money flows in a city using the Money Moves! Card.
SESSION FIVE Let’s Build a City!	Students begin to understand how the individual choices they make with money, affects the economic decisions of businesses and the government.	<ul style="list-style-type: none"> Describe how personal choices make a city a good place to live, work, and play. Recognize that businesses and the government make money choices. 	<ul style="list-style-type: none"> View and discuss Cha-Ching’s “Cha-Cha Choices” music video. Design and construct a pop-up business and place it on the City Map.